



# 9<sup>th</sup> MEXICO INFRASTRUCTURE PROJECTS FORUM

## Energy, Hydrocarbons, Transportation & Logistics in Focus

CAMINO REAL SAN PEDRO | MONTERREY, MEXICO | JANUARY 24-25, 2024

Wednesday, January 24, 2024

07:55 Registration & Coffee

### Welcoming Remarks

08:55 Official Start: 9<sup>th</sup> Mexico Infrastructure Projects Forum  
**Jay Applewhite**, Chairman, Industry Exchange LLC

### Attracting Private Investment for Nearshoring and Meeting Energy Demand

09:00 Keynote Presentation: **Iván Rivas Rodríguez**, Secretary of Economy, Estado de Nuevo León

### Nearshoring: Mexico's Golden Opportunity to Develop its Economy, Industry & Society

09:15 Presentation: **Strengths of Veracruz in the face of Nearshoring**  
**Rómulo Sánchez**, General Director, Energy Agency, Government of the State of Veracruz

09:30 Panel discussion: Nearshoring Demand and the Importance of Sustainable Development

**Emanuel Loo**, Undersecretary of Investment at the Ministry of Economy, Estado de Nuevo León  
**Carlos Adrián García**, General Director, Energy Agency - State of Campeche  
**Mirelle Segovia Martin**, Undersecretary of Electricity & Renewable Energy, Tamaulipas Energy Ministry  
**Rómulo Sánchez**, General Director, Energy Agency, Government of the State of Veracruz

**Moderator:** **María José Treviño**, General Director Mexico, Acclaim Energy

10:20 **Coffee Break and Networking Session**

### Decarbonization Pathways for Mexico's Heavy Industry

10:50 Keynote Presentation: Mexico's Energy Transition: Renewable Energy and Transition Fuels  
**Abraham Zamora**, Sr. VP Corporate - Government Affairs and President, SEMPRA Infraestructura & Asociación Mexicana de Energía - AME

11:10 Panel Discussion: **Mexico's Heavy Industry's Energy Transition and Decarbonization Strategies**

**Celeste Reborá**, Director Hydrocarbon Projects, Grupo Valoran  
**Gustavo Fausto Ortega**, General Director, Grupo México Energía  
**Carlos Medina Ayala**, Director - Sustainability & CO2 Agenda for Mexico, CEMEX  
**Ana Laura Ludlow**, VP Chief Government Affairs & Sustainability, ENGIE México

**Moderator** **Eduardo Corzo**, Partner, Haynes Boone

### Power Generation in Mexico

12:10 Keynote Presentation: The Path Towards Energy Transition  
**Enrique Alba Carcelén**, CEO, Iberdrola Mexico

12:30 Panel Discussion: **Balancing ESG Goals with Economic Growth & Future Energy Demand**

**Narcís De Carreras**, CEO, **Valia Energia**

**Patricia Tatto**, Vice President America, **ATA Renewables**

**Alejandro De Keijser**, Energy and Sustainability Director, **Deacero**

**Moderator: Eduardo Sanchez**, Director General of Renewable Energy Agency, **State of Nuevo Leon**

13:20 **LUNCH**

## Energy Logistics: Transportation, Storage & Supply

14:50 Panel Discussion: **Transportation and Storage Infrastructure Needs for Mexico's Hydrocarbons Market**

**Gerardo Hernandez**, Director of Government and Public Relations, **Valero Mexico**

**Alejandro Doria**, President, **Bulkmatic Mexico**

**Javier Aranda Alarcón**, Director of Operations, **ENERGEX**

**Rocío Cárdenas**, Senior Commercial Director, **SEMPRA Infraestructura**

**Moderator: Raul Ferro**, Energy Director & Partner, **Industry Exchange**

15:50 **Coffee Break and Networking Session**

## CENACE – Centro Nacional de Control de Energía

16:20 Keynote Presentation: **Dr. Ricardo Mota Palomino**, Director General, **Centro Nacional de Control de Energía - CENACE**

## Mexico's Electricity Market

16:40 Panel Discussion: **Update on the Wholesale Electricity Market: Energy Efficiency and Risk Management**

**Angie Soto**, Managing Director, **NX Buena Energía**

**Francisco Con Garza**, President, **Asociación de Comercializadores de Energía**

**Ricardo Mota Palomino**, Director General, **Centro Nacional de Control de Energía – CENACE**

**Jose Francisco Castro**, Energy Planning, **Ternium**

**Moderator: Adalia Cantú Berrueto**, Chief Legal Officer, **Regulus 333**

## Financing Key Energy Infrastructure Projects

17:30 Presentation: **Mexico's Macro Economic Outlook: 1H 2024 and Forward**  
**Alejandro Padilla**, Chief Economist & Managing Director of Research, **Grupo Financiero BANORTE**

17:45 Panel Discussion: **Sustainable Finance of Key Energy Infrastructure Projects**

**Sophie Brossard**, Director Corporate Coverage, **BNP Paribas**

**Josué Vázquez Abarca**, Director – Project Finance, **Mizuho Americas**

**David Gonzalez**, Managing Director Project & Structured Finance Latam, **SMBC**

**Aniceto Huertas**, Partner, **Beel Infrastructure Partners**

**Moderator: Alejandro Padilla**, Chief Economist & Managing Director of Research, **Grupo Financiero BANORTE**

## Cocktail Reception

18:45 Cocktail reception

20:30 End of day one

# Thursday, January 25, 2024

## Day 2 Registration

07:50 Registration & Coffee

## Opening Remarks

08:55 Official Start Day Two  
**Jay Applewhite**, Chairman, **Industry Exchange**

09:00 Keynote Presentation: **Marco Antonio González Valdez**, Secretario de Desarrollo Regional y Agropecuario, **Estado Nuevo León**

## The Role of Natural Gas in Mexico's Economic Development

09:15 Panel Discussion: **Economics and Commercial Considerations for Natural Gas in Mexico**

**Roberto Blanco**, CEO, **Gas & Power Alfa**  
**Jorge Vera**, VP Commercial, **Esentia Energy Systems**  
**Norma Rodríguez**, Directora Abastecimiento, **FRISA Steel**  
**Gerardo Rojas**, Energy Director, **Ternium**  
**Jorge Ocampo**, Sr. Originator, **BP Energy**

**Moderator:** **Julia González**, Counsel & VP, **Gonzalez Calvillo & Woman Energy Network- México Chapter**

## Last Mile - Natural Gas Transportation, Storage, and Interconnectivity

10:15 Presentation: **Supplying Natural Gas to Underserved Segments of the Market**  
**Grissel Montes**, Executive Director of Planification, **Centro Nacional de Control del Gas Natural-CENAGAS**

10:30 Panel Discussion: **Natural Gas Infrastructure Readiness for Domestic Production, Localized Transportation, Storage and Last Mile**

**Rodolfo Gamboa**, Sr. Vice President Energy, **Grupo Alfa**  
**Warren Levy**, CEO, **Jaguar EP**  
**Luis Nuñez**, General Director, **Compañía Mexicana de Gas – Grupo Diavaz**  
**Alejandro Peón Peralta**, Country Manager, **Naturgy México**  
**Paola Vázquez**, Forecast and Process Director, **Centro Nacional de Control del Gas Natural**

**Moderator** **Gabriel Ruiz**, Partner, **Holland & Knight**

11:30 **Coffee Break and Networking Session**

## Development of LNG in Mexico

12:00 Keynote Presentation: Building a Closer Future  
**Alberto Alonzo**, Senior Country Advisor, **Mexico Pacific**

12:20 Panel Discussion: **The long-term potential for LNG in Mexico**

**Fabiola Peto**, Commercial & Regulatory Sr. Manager, **TC Energía**  
**Hugo Arroyo**, CEO, **TLA – LNG Altamira**  
**Ignacio Castro Foulkes**, Vice President Commercial, **Invenergy / Energía del Pacífico (EDP) LNG**

**Moderator** **Bryan Campbell**, Energy Markets - LNG, **ICIS**

## Unlocking Mexico's Global Energy Potential – Strategic Alliances for the Development of Mexico's Natural Gas Infrastructure

- 13:10 Keynote Presentation: The Development of Natural Gas in México  
**Tomasz K. von Budny**, Business Development & Government Relations, **TC Energia**
- 13:25 Panel Discussion: **Mexico's Natural Gas Development – Regional Integration, Energy Security, and Social Development**  
**Rafael Martínez Reed**, Sr. Manager, BD & Strategy, **TC Energia**  
**Areli Covarrubias**, Natural Gas Commercial Director, **SEMPRA Infraestructura**  
**Raul Puente**, General Director of Underground Storage, **Grupo Cydsa**  
**Moderator** **Christopher Lenton**, Sr. Editor Mexico & Latam, **Natural Gas Intelligence - NGI**

14:25 **LUNCH**

## Alternative Fuel Markets in Mexico and Development Potential

- 15:50 Presentation: The Billion Dollar Bottleneck for Alternative and Renewable Fuels  
**Arthur Deakin**, Director of Energy, **Americas Market Intelligence - AMI**
- 16:05 Panel Discussion: Development potential for alternative fuels using natural gas, NGV, small scale LNG, CNG, Biogas, and Hydrogen  
**Christian A de Cosio Farias**, Energy Manager, **CEMEX**  
**Maria Valencia**, External Affairs Manager, **Seisa Energía**  
**Raul Lopez**, H2 Business Development Manager, **Linde Mexico**  
**Marcos Terranova**, Commercial Manager, **Air Liquide Mexico**  
**Rajan Vig**, Founder, **Grupo Indimex**  
**Moderator** **Patricio Gamboa**, Founder, **Energy Intelligence Consulting**

16:55 **Coffee Break and Conference Close**

17:30 Closing Remarks

**End of 9<sup>th</sup> Mexico Infrastructure Projects Forum 2024**

Note: Agenda subject to change

